# AMAR TRISHALA SEWA ASHRAM

ANNUAL REPORT 2022-23

VILLAGE + POST: SIRKHIRIYA VIA: RAMPUR HARI DIST: SITAMARHI, BIHAR 843117

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Organization		AMAR TRISHALA SEVA ASHRAM(ATSA)				
Secretary -cum-CEO		RANJEET KUMAR At/Po: Sirkhirya Via: Rampur Hari Sitamarhi-843117 Bihar, India amartrishalas7@gmail.com,ranjeet_usbpk@rediffmail.com				
LEGAL STATUS						
S. No.	Par	ticulars	Registration No.	Date		
1	Registered under Societies 1247 18/12/2007 Registration Act XXI,1860		18/12/2007			
2	Registration under Foreign Contribution (Regulation) Act, 1976  031380036 28/03/2013		28/03/2013			
	Inc	ome Tax & Other Registration				
3	-Ur	nder Section 12A	No. 112/2011-12	23/11/2011		
	-Ur	nder Section 80G	No. 3507-09/2011-12	23/11/2011		
	-Pe	rmanent Account No. (PAN)	AABAA4675M	07/07/2009		
4		gistration No. at NITI AAYOG O Portal	BR/2017/0177704			
	Bank details					
5	For	general account:	Union bank a/c No520101012723254 Union bank a/c No520101012678437			
		RA Bank Account	State Bank of India new FCRA Division 11, Par Delhi 110001 Account no – 40088145 IFSC code – SBIN0000	liament Street, New 5946 691		
	Uti FC	lizations Bank Account for RA	State Bank of India, Bil Muzaffarpur (Bihar) Account no – 40062289 IFSC code – SBIN0001	9456		

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Goal	Support in building nation a safe place where each individual has equal opportunities of education, employment, expression, cultural dignity, equality and freedom that translate into their survival, growth and development and contribute to the fraternity, integrity and dignity of the country.
Vision	To establish democratic and just society wherein every member of the society lives with dignity, equality with realization of equity.
Mission	The mission of ATSA encompasses participation as a tool to improve the life of rural people. It vows to "contribute without political, religious or social prejudice to the full recognition of the human rights through varied

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	contributions made and planned by different stakeholders for improving the life of rural people of Bihar"			
Objectives	Joint participatory action at community level. Convergence and resource mobilization at all functional levels amongst relevant service sectors of Government as well as Civil Society.			
	Innovations in educational pedagogy, skill development and livelihoods with all forward and backward linkages conceptualized and in place from the very beginning of each activity.			
	Community acceptance and adoption of services where access has been ensured.			
	Promoting behavioral change leading to positive social action.			
	To empower CBO's and other community groups to manage and expand local Community Resource Centers established in response to local area needs.			
	To reduce level of illiteracy in rural and backward areas.			
	To aware rural people about their rights and stop their dependence on Mahajans.			
	To create awareness among disasters and educate them to how fight it when it comes.			
	To implement rural development programs for the advancement of the weaker section of the society.			
	To improve rural women individual and group leadership and decision making.			

# **A Brief History of the Organization**

#### OrganizationalBack ground:

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ATSA is a non-government organization initiated in 2005 and got its legal entity in 2007.it registered office is in Sitamarhi district and branch offices are in other districts of Bihar. This organisation has been working for marginalized, destitute community & under-privileged community with its approach is gender sensitive and participatory for all but focus on women and children.

The AMAR TRISHALA SEVA ASHRAM (ATSA) is a voluntary, non-political, non-profit making social service organization, established to promote education, amongst educationally backward sections of the society and for upliftment of downtrodden people through various developmental projects for health and hygiene. ATSA is involved directly implementing the developmental projects. We in ATSA believe in sustainable model of development where

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believe in Participatory Approach for the implementation of the sustainable development health and education projects. In its inception, the organization has been engaged for the welfare of children in terms of education, health awareness and also breeding them to learn about how to keep themselves and their families safe and clean. With the assistance of Butterfly New Delhi (a national organization working for street and working children for their welfare) has provided financial assistance to those organizations having quite same objective for the welfare of such children in 2009. Runnisaidpur block of Sitamarhi district is badly affected block in terms of natural calamities namely flood and also poor health performing block in Bihar. About one- third of the children did not receive any vaccination because the following reasons such are mothers of the children were unaware of the need for immunization, and 14 % of children were not vaccinated, as the mothers felt that they were too young. Other reasons for not immunizing the children as reported by the mothers were that the place or time of vaccination was not known (13 %), place or time of vaccination was inconvenient (7 %), fear of side effects (5 %), no faith in vaccination (3 %) and ANM absent/ vaccine not available (8 %), family problems (9 %) and other reasons (6 %). Since staffs of the organization is very dedicated in delivering their task assigned to them and good contact with community and conducive rapport with block and district officials particularly to health sector in line with going on project and give full impetus in increasing awareness in community particularly to refusal families or caregivers of less immunized children.

#### **Our Partners/supporting agency:**

Some of the key supporting agency/partners to this organization is as under:

- > CBCI CARD, New Delhi
- Nehru Yuva Kendra, Muzaffarpur
- ➤ Water for people India trust
- > Oxfam India

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- ➤ Catholic Health association of India (CHAI)
- ➤ Mesorier Germany (through GPSVS Madhubani)
- NABARD
- ➤ Mission DRR (through IDF Patna)
- ➤ IRAF networks and other local CBOs& PRIs.
- ➤ Indo Global Social Service Society, New Delhi (IGSSS)

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> Offer New Delhi

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- ➤ World Vision India
- ➤ Butterfly New Delhi
- ➤ Bihar Voluntary Health Association, Patna

#### Honour/Award received:

- ❖ Received Best mentoring to youth clubs award from Nehru Yuva Kendra (NYK), Muzaffarpur
- \* Received outstanding youth club award from Nehru Yuva Kendra (NYK), Muzaffarpur.
- ❖ SMART CHART Trainer award in 2010 from PFI

#### Membership/Networking

This organization has the members of the following Networking/alliance

- ✓ Member, National Alliance of Grass root NGO's for Protection of Child Right (NAGN, Bihar Chapter).
- ✓ Partner, NABARD, Mushahri, Muzaffarpur
- ✓ Member of the Information Resource & Advocacy Forum (IRAF- NB)
- ✓ Partner, IDF, (Capacitating Community on DRR, Climate Change Adaptation for Sustainable Development in Muzaffarpur) Patna.
- ✓ Partner, Bal Shakha (Protection of Child Right in Muzaffarpur), Patna.
- ✓ Member, Ekta Parishad, Bhopal
- ✓ Partner, Stop TB project, HIV/AIDS, Mamta, New Delhi. Funded by GF MoU of ACSM project for District Begusarai, Bihar

# **Our Policies**



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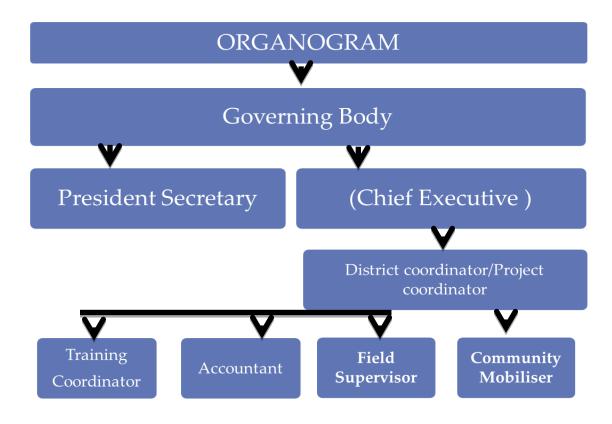
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 Management The Governing Body is a policy and decision-making body to implement policies and programmes framed for each unit undertaken by ATSA



**4** Youth Change Makers (COVID-19 Warriors)

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**Aims of this campaign**: The campaign aims to rapidly build up immunity for COVID-19 epidemic in the community so as to knock out the epidemic; therefore, all the communities should receive COVID vaccine during the campaign.

The main role, **ATSA** in its respective block (Bandra & Mushahari Block) of Muzaffarpur were as follow:

Participated and got orientation on the COVID app Created awareness in the communities on importance of COVID vaccine Oriented school teachers on importance of COVID vaccine and also facilitated community and parent teachers' meetings Monitored the sessions where the session was planned Oriented faith-based leaders/religious leaders, PRI members, community leaders etc.

#### **Community covered:**

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All the community from 15 years to 65 years of age have been given a first dose of COVID vaccination during the campaign. After the receiving of first dose, the Covid warriors have been motivated the community for received second dose, when they will have received the message for second dose from them phone.

# Stakeholders involved for this campaign:

In order to achieve maximum coverage during the campaign, multiple stakeholders have been involved, which includes, apart from Ministry of Health & Family Welfare, other Ministries, development partners, Lions clubs, professional bodies, for example, Indian Association of Paediatrics, Indian Medical Association, Civil Society Organizations, Field level functionaries, faith/religious leaders, different schools (Government and Private) etc.

#### **Campaign duration:**

This campaign of vaccination was conducted continuously from April 2021 to June 2021, in which about 1500 community people and children of Bandra and Mushari blocks of Muzaffarpur district were given the first dose of COVID-19 and about 876 people were given the second dose of COVID-19.

# **COVID vaccination campaign taken place:**

- > Schools: Initial weeks of campaign.
- ➤ Health sub-centers, Aanganwadi centers (AWC), fixed outreach sessions and mobile/special posts in villages and urban areas
- ➤ Government health facilities will also provide COVID vaccine.

### **COVISD 19** campaign, use of this vaccine and why its needs and importance:

Without them, many scientists believe that natural herd immunity would not have been sufficient to restore society to its normal status quo and that it would have resulted in extreme fatality. This is something that has been echoed by many health organizations including the WHO.

#### **Prevents serious illness:**

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- ➤ COVID-19 vaccines available in the United States are safe and effective at protecting people from getting seriously ill, being hospitalized, and dying.
- A safer way to build protection: Getting a COVID-19 vaccine is a safer, more reliable way to build protection than getting sick with COVID-19.
- ➤ Offers added protection: COVID-19 vaccines can offer added protection to people who had COVID-19, including protection against being hospitalized from a new infection.
- ➤ COVID-19 Vaccines Protect Your Health
- > COVID-19 vaccines are safe and effective.
- ➤ COVID-19 vaccination helps protect adults and children ages 6 months and older from getting severely ill with COVID-19 and helps protect those around them.
- Some people who are vaccinated against COVID-19 will still get sick and have a vaccine breakthrough infection because no vaccine is 100% effective.

#### Activities conducted for generating awareness on COVID vaccination and sensitization:

❖ Total school visited: 30

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- ❖ Total meeting with school teachers: 55
- ❖ Total Community meeting conducted: 24
- ❖ Meeting with PRIs and local influencers: 20
- ❖ Meeting with Government officials held: 14
- ❖ Meeting with field level Government functionaries (AWWs & Helper of ICDS):25
- Meeting with local faith/religious leaders:05
- ❖ Meeting at Brick kiln area:05
- Number of session sites visited: 19
- ❖ Number of session sites where IEC materials displayed: 25
- ♣ Maitri Project: Amar Trishala Seva Ashram (ATSA) & Educate Girls are jointly intervening in 162 villages of 60 Panchayats of 10 blocks of Muzaffarpur district. These blocks are the remotest blocks of the district with low female literacy levels, poor sex ratio, cases of child marriage and



also reported maximum number of drop



out due labor migration with family to different towns and cities, poor interest for girl education and various socio-cultural beliefs. The proposed project will be encouraging approximately 2000+ drop out children for getting school education. The aim of the project is to identify and motivate drop out girls to attend schooling.

**Vision:** Our vision is to achieve behavioral, social and economic transformation in all girl children, thereby creating an India where all have equal opportunities to access quality education.

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**Mission:** Mission is to optimally utilize and augment existing community and government resources to ensure that all girls attend school and have access to quality education.

**Goal:** Our goal is to improve access and quality of education for approximately 1.5 million children living in India's underprivileged communities by 2024.

The trainers also discussed the importance of girl education and said that girls who are deprived of education have to face different challenges at the social, geographical and government level to connect with education. Due to many types of social and economic restrictions, only limited opportunities are available to the girls. If seen at the geographical level, there is no separate toilet for girls in educational institutions; lack of means of transport further limits the access of girls to educational institutions. Among the challenges coming at the government level, lack of information about the schemes that promote girl education, non-implementation of these schemes at the ground level and the complexity of the procedures to

be followed to get the benefits become a hindrance.

Maitri project is to cooperate with the government and the community to provide an opportunity to the girls to overcome the above challenges and connect with education and establish themselves as respectable citizens.

During the survey, it was found that the number of never enrolled and drop out children in the previously selected blocks and villages is not as per the prescribed standard. Therefore, 93 panchayats and



126 additional villages of 6 new blocks had to be selected for the survey.

#### **Activities**

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- Orientation meetings: Holding community meeting: Team girl child can be formed and cooperation can be taken for these work and regional workers will do this work.
- o **Ghar Ghar Sampark:** Making connections with the parents of never enrolled girls and girls through door-to-door contact. **Cooperation of teachers:** In identifying never enrolled girls, enrolling those girls who are facing problems in enrollment, preparing village level enrollment plan, tracking and enrolling and ensuring the stay of girls.
- SMC meeting: Giving responsibility for enrollment of never enrolled girls in the school. Door-to-door contact for enrollment of never enrolled girls. Enrollment in Kasturba Gandhi Balika Vidyalaya. Efforts should be made to open non-residential special training / residential special training centers. To participate in the meeting of SMC for making efforts for the construction of physical facilities in the school.
- Foundation Day Activity: To express gratitude for the community's efforts to cooperate. To show the presence and functions of the organization at the community level and to connect and encourage the community.

This program is completing 17 goals of SDGs, they are:

1. Zero poverty

2. Zero Hunger

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- 3. Good health and well-being
- 4. Quality Education
- 5. Gender Equality
- 6. Clean Water and Sanitation
- 7. Cheap and pollution free energy
- 8. Excellent work and economic growth
- 9. Industry, Innovation and Infrastructure
- 10. Reduction in Inequalities
- 11. Sustainable Cities and Communities
- 12. Sustainable Consumption and Production
- 13. Climate Action
- 14. Protection of Aquatic Organisms
- 15. Protection of terrestrial animals
- 16. Peace Justice and Empowered Institutions
- 17. Partnership for the Goal

Out of these above 17, we are contributing directly by educating 9 girls. These 9 are as follows:

- Zero poverty
- Zero hunger
- Good health and well being
- Quality Education
- Gender equality
- Excellent work and economic growth
- ❖ Industry, innovation and infrastructure
- \* Reduction in Inequalities
- Climate Action

In the end, all the trainees were told how to enroll by downloading the enrollment app on mobile, entering the demo ID and password, selecting the school during the enrollment process and matching them with the identified girls, and going to the settings.

- **Women Empowerment-** We have formed and nurtured more than 200 SHGs which were under thrift and credit, bank CCL and repayment of 99%, which later linked to JEEVIKA (BRLP). Presently in 2 districts of Muzaffarpur and Sitamarhi 50 SHGs and 150 Youth Groups are associated with banks and about 85% have received seed capital and livelihood projects like goat farming, poultry farming, piggery, vegetable cultivation, rabbi cropping (wheat, pulses, oilseeds, vegetable), SRI method rice & wheat cropping, nutrition garden, fruit garden, irrigation well and shallow well and pump set for irrigation.
- ♣ Awareness on Health & Hygiene: Nearly 250 people living with HIV and 103 HIV infected children are linked to ARTC and are served through regular meeting and sensitizing to have health care support services. Hundreds of HIV people have received clinical test for STI detection and treatment. About 50% of HIV infected

people and children are getting welfare scheme benefits of Rs. 1500/- and Rs 1000/per person per month apart from ART medicines. Migrants and vulnerable population of 2450 have been tested for HIV of which 12 found positive to HIV and they have been linked to ARTC for Ante Retroviral Therapy. Many of the positive people attained vocational training and are self-employed.

**Let Cultural & Sport:** - District level cultural and sports program has Muzaffarpur organized in and Sitamarhi. NYK clubs and youths have participated in program. 106 youths have participated in both districts. They participated in various events mentor by expert panels. Youths were full of spirit and guests awarded best performers in

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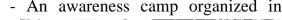
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programs. Youth Clubs were formed in working area to develop social harmony by starting Cultural Programs, Games & Sports, Debate Competitions etc. through which a large no. of rural youths get together to spread brotherhood.

**HIV**/ AIDS & Drug Addiction Camp: - An awareness camp organized in Sirkhiriya. Local youths and villagers have participated in program. The objective of this program was to aware people about these two killing issues. Resource persons have thrown light over the issue, how these diseases killing our youths. Local villagers and PRI members appreciated program and requested to organize such types of programs on time to 143people participated time. Total in





program. The overall goal of the programme is to improve the survival and quality of life of PLHIVs. Egress mobilization and psycho-social counselling of people living with HIV, enable them high level of drug adherence and regular visiting to ART



Centre for other mandatory services. As part of activity, tracking of lost/ missed cases, initiated clients on ART and newly initiated clients, follow up clients, newly follow up clients, TB screening, on ART LFU, on ART Miss client share followed by follow upon regular basis .Core activities included regular small group meeting with

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clients, advocacy & networking with stakeholders, client linkage with welfare schemes, coordination meeting with ARTC, ICTC/PPTCT/FICTC and reducing stigma and discrimination cases through Discrimination Response team. Given below is the result of team sincere & honest effort. The majority of adult male /female have been linked to Bihar Shatabdi Yojana through which they are transferred Rs.1500/-p.m. while affected / infected children linked to Parwarish Yojana receives Rs.1000/- p.m. per child. Other welfare benefits are IAY, MGNREGA, NOAP and Widow Pension schemes. Entitlements are assured in terms of Voter Card, Aadhar Card, BPL Card, Jan Dhan Yojana and Atal Pension Yojana. Benefit received under welfare schemes- Parwarish- 487 CLHIV, Bihar Shatabdi-1024 clients. Organization helps government in Pulse Polio immunization program in red light area and slum areas. Volunteers and staffs utilize the proper approaches to community people and stakeholders in program. Organization arranged awareness meetings and Polio Drop Centers to remove this problem and program and promote health education in the society. For complete succession of this program supervision units visited in concerning areas

♣ Agricultural Development Activity: SRI/SWI, it is really a useful way to cultivate corps through SRI/SWI process. Organization promoted this way among farmers and inspired them to adopt this way in cultivation. Seed has distributed among farmers and a team of farmers trained on this cultivation process. It will give better result to farmers. This organization has been promoting modern techniques and methods in agriculture to



minimize the problem of low productivity and limited cropping in flood areas. In this regard this year block wise Demonstration plot was done on SRI/SWI cultivation in our working areas.

- ♣ During the course of the time following process were adopted: -
- Meeting with farmers
- Site Selection of Demonstration plot
- Leasing of Land
- Field preparation
- Seed culture

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- Seed sowing
- Pest management

The concept of demonstration plot was trend setter in many ways as it not only changes the mind set of target community to do SRI/SWI but also give them the option to opt mixed cropping. There are plenty of good examples were farmers opted SRI/SWI and earned more compared to traditional crop.

**↓** Vocational Training: - Useful skills such as sewing and cutting, Mithila Painting and aplic work and Sujani making are imparted to adolescent girls and boys which can

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become a means of income generation in Sirkhiriya, Sitamarhi. It's the way which goes to mainstream. Curriculum designed according to age groups and providing skill development and vocational training classes. Vocational and psychological counselling provides them to build confidence and self-dignity. It creates an encouraging environment to help adolescents and youths overcome difficult situations and making use of opportunities for a productive life. Young girls improved their negotiation skills with their parents and community members for demanding their right to education, social opportunities, protection, and participation. Vocational skills provide opportunities of income generation. Entrepreneurial Skills prepare them for the real world; trainees are being provided essential life skills training in a safe, supportive, and supervised environment through small business ventures. Counselling and Career Guidance opportunities are made available to girls on a regular basis together with management and networking skills to help them integrate into society. Competitions are held and awards distributed for achievements in different trades to build academic motivation of trainees and also to facilitate their retention. It was a strong kind of spirit generation activities among them.

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- **Life Skill Education Camp**: Life skill education camp is a joint initiative of ATSA and Nehru Yuva Kendra, Ministry of Youth affairs & Sports, Government of India intervened among the youths of Muzaffarpur. Many issues have discussed in Life skill education camp. Here are some important issues, which has discussed in meetings and they are related to education and health status of youth of community / village, rights of youths, women & children, accessibility of right to education for dalits, poor hygiene and sanitation, awareness about HIV/AIDS & TB, cleanliness in homes and community, prevention of children from abuse and exploitation, participation in school management committee, human trafficking and migration etc. youths have discussed over the above mentioned issues. There are mentors and have specialization of knowledge and they have facilitated related issues in camp. Youth leaders have taken leadership and taken steps. The decisions have taken in camp and for the follow up some meetings, small programs, small interventions have made. Poor hygiene and sanitation are one of the major factors that affects rural people's health and leads to various communicable diseases. Life skill education camp has provided a platform to youths to meet, discuss, share their ideas and decide on issues concerning them. Youths have come together to discuss their issues, analyze on-going activities as well as plan future activities. This activity gives youths the opportunity to learn the principles of democracy i.e., every person has a right to an opinion and freedom of expression, a consensus must be reached to take a final decision and that sometimes a compromise is needed. Youths talk to peers and give them message what they learn in camp. Life Skill education covered 14 Government schools. We have conducted 18 times life skill education covering all the 14 Government Schools. Altogether 559 boys, 795 girls and 54 teachers have attended the programs.
- **Road Safety Awareness:** In today's world, road and transport have become an integral part of every human being. Everyone uses the road in one way or the other. The present transport system has reduced the distance but increased the life risk. Every year

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lakhs of people lose their lives and crores of people get seriously injured in road accidents.

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In India itself, about eighty thousand people die in road accidents every year, which is thirteen percent of the total death rate in the whole world. In most of the accidents, the driver plays an important role. Most of the accidents occur as a result of negligence or lack of awareness of road safety among the road users. Therefore, road safety education is as essential as any other basic skill for survival.

With the aim of reducing the risk of such accidents, Amar Trishala Seva Ashram launched an awareness campaign regarding road safety in Mushahari block of Muzaffarpur district, in which two-wheeler, three-wheeler and four-wheeler drivers should be cautious and follow traffic rules. Related suggestions were provided and it was told that come late but come well.

- **National Day & Jayanti celebration**: On 12.01.2023 a Meeting was held in Hotel Mayur premise called workshop for community youth Leader Meeting in joint form of Nehru Yuva Kendra Muzaffarpur, Indo Global Social Service Society (IGSSS) & Amar Trishala Seva Ashram (ATSA). In this meeting all respected and reputed guests of NGO'S and Social worker participated. Chief Guest Smt. Vandna Vijaya Laxmi, Shree Prabhat ji (Secretary of Prayatan), Smt. Neelam Tiwari (LPSITE) and ULB Member Archna Pandit, Rita Prasar, Nyk (dyc) Rashmi Sikha Lightened the candle to begin the programme. After lightening the candle guest were garlanded by shri Ranjeet jee Secretary of Amar Trishala Seva Ashram and welcomed. After that a short introduction was done among the present guest. Motivating the Youth of NYK Muzaffarpur & children of slum with the life of swami Vivekanand ji. Rashmi Sikha Said that we celebrate 7 different days on Vivekanand ji birthday. Seven days are as follows: -Cultural Day, Participation Day, Social Service Day, physical efficiency Day, Peace Day, Skill development Day, Awareness Day. Shri Prabhat Kumar from Paryatan foundation told that the root of fight is your thinking. Any good or bad thing comes out from thinking. So, change your mindset follow the path of swami Vivekanand ji. Rita Prasar told that we have to change our thinking to overcome from difficulties happening today. Instill positive thinking in you. Archna Pandit told that you see for yourself what you can do. Do not be afraid to go ahead, test yourself only then you will become a good man. Professor Neelam Tiwari said that always try to climb a ladder step by step it will inspire us to move forward in life. Ranjeetji said that in India 17 % student got admission in university for further studies.
- **Awareness on RH/FP:** Amar Trishala Seva Ashram organized an awareness program on reproductive health and Family planning through Seminar in Mushari block of Muzaffarpur district. Medical officer, BDO, the experts of RH/FP, and local community had participating. The experts are shared his experience. The local communities of the area are participated great interest that was helpful in improving their knowledge on the topics and made them involved in the process fully.

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